

GFOA ALBERTA CONFERENCE
May 19– 22, 2026 Calgary, AB



2026 PARTNERSHIP OPPORTUNITIES



MISSION: MUNICIPAL POSSIBLE

BOLD IDEAS. REAL RESULTS. ONE MISSION.

PARTNERSHIP OPPORTUNITIES



The Government Finance Officers Association – GFOA Alberta is a professional association of Finance Officers focused on Public Sector finance issues. The Association is directed by a volunteer Executive Board, Volunteer Task Forces, an Executive Director, Marketing Manager and Program Administrator.

WHAT WE DO

Promote excellence in local government through the support and development of financial professionals by providing professional development and education programs and networking opportunities for our members.

OUR MEMBERS

We have over 1300+ members and they represent 150 Municipalities and other related entities throughout the province of Alberta and Saskatchewan.

WHY SPONSOR?

Partnership provides an opportunity to engage with local government finance professionals and decision-makers.

The annual conference offers sponsors an opportunity to network directly with over 300 members in-person.

Year-long professional development webinars and workshops provide sponsors with an opportunity to present as subject matter experts on processes, skills, and technology. Exposure to over 1250+ monthly General Ledger newsletter subscribers and to GFOA Alberta LinkedIn following from across North America.

**GFOA reserves the right to assign or reassign sponsorship recognition after the contract is signed if it is necessary.*

2026 ANNUAL CONFERENCE

Mission: Municipal Possible

May 19-22, 2026, Calgary, Alberta

Sponsorship provides recognition at the popular, annual conference that includes a variety of plenary speakers, breakout sessions, exhibitors, and networking events.

BENEFITS OF SPONSORSHIP

GFOA's sponsorship opportunities allow you to reach all GFOA members.

Sponsors are encouraged to bring forward specific training (i.e. webinars) or contribute articles, there is something for everyone.

TO BECOME A SPONSOR

Choose the level of sponsorship that best suits your organization.

Diamond, Gold, Silver, Bronze, Extras, Golf...

GFOA Alberta staff are more than happy to discuss options for your organization.



SPONSORSHIP

All Year Long



Benefits all year-long through events, information sharing, and education to provide opportunities beyond the annual conference including online professional development events.

TITLE SPONSOR SOLD

Named as Title Sponsor for the event and inclusion of logo on all event materials

Speaking opportunity - Welcome Reception Host & Sponsor - Annual Benefits

DIAMOND SPONSOR \$20,000

Featured as a GFOA General Ledger Newsletter Sponsor (2x per year)

Logo and company information are featured prominently on the GFOA website.

The opportunity to introduce GFOA live webinars throughout the year (2x per year)

Articles and logos in the monthly newsletter

Regular sponsor recognitions on GFOA social media platforms

DIAMOND BENEFITS AT THE CONFERENCE

Exhibitor space at the Conference Tradeshow

(4) Conference Delegate Registrations

Recognition on the event APP

Opportunity to submit a Sponsor Breakout

Session form to be considered.

Registration for two booth staff.

Host an official Sponsor Delegate reception.

Opportunity to introduce one of the Keynote Speakers.

Banner displayed in Conference space.

Verbal acknowledgment during the Conference.

Frames of content on the conference slideshow.

DIAMOND Sponsor recognition" in all event promo and e-mail campaigns to 1250+ contacts.

GOLD SPONSOR \$10,000

Featured as a GFOA General Ledger Newsletter Sponsor (1x per year)

Logo and company information are featured prominently on the GFOA website.

The opportunity to introduce GFOA live webinars throughout the year

Articles and logos in the monthly newsletter.

Regular sponsor recognitions on GFOA social media platforms.

GOLD BENEFITS AT THE CONFERENCE

Exhibitor space at the Alberta Conference Tradeshow at no additional cost

(2) Conference Delegate Registrations

Recognition on the conference event APP

Opportunity to submit a Sponsor Breakout

Speaker form to be considered.

Registration for two booth staff.

Verbal acknowledgment during the Conference.

Frames of content for the conference ongoing slideshow display.

GOLD Sponsor recognition" in all event promo and e-mail campaigns to 1250+ contacts.

SPONSORSHIP

All Year Long



Benefits all year-long through events, information sharing, and education to provide opportunities beyond the annual conference including PD events across the Province.

SILVER SPONSOR \$7,500

Featured as an GFOA General Ledger Newsletter Sponsor (1x per year)

Logo and company information are featured prominently on the GFOA website.

Articles and logos in the monthly newsletter

Sponsor recognitions on GFOA social platforms

SILVER BENEFITS AT THE CONFERENCE

Exhibitor space at the Alberta Conference

Tradeshow at a 75% discount.

Registration for two booth staff.

Verbal acknowledgment during the Conference.

Logo loop on the conference slideshow display.

Silver Sponsor recognition" in event promo and e-mail campaigns to 1250+ contacts.

BRONZE SPONSOR \$5,000

Featured as a GFOA General Ledger Newsletter Sponsor Logo and company information are

featured prominently on the GFOA website.

Articles and logos in the monthly newsletter.

Regular sponsor recognitions on GFOA social media platforms.

BRONZE BENEFITS AT THE CONFERENCE

Exhibitor space at the Alberta Conference

Tradeshow at a 50% discount.

Registration for two booth staff.

Verbal acknowledgment during the Conference.

Logo loop on the conference slideshow display.

Bronze Sponsor recognition" in event promo and e-mail campaigns to 1250+ contacts.



SPONSORSHIP

Event Specific



REGISTRATION \$5,500 [Exclusive] [SOLD]

Your logo will be featured on the registration page, highlighted at the [branded] registration desk on-site over the course of the event and verbally acknowledged during the event.

FUEL THE FUTURE LUNCH SPONSOR \$5,000 (2 AVAILABLE)

Your company's logo can be displayed on buffet table, the conference slideshow display and verbally acknowledged during the event. Branded table cards with your logo and a short quote or "Did you know..." fact. Sponsor recognition in the lunchtime announcements.

BREKFAST SPONSOR \$4,000 (3 AVAILABLE)

Your company's logo can be displayed on buffet table, the conference slideshow display and verbally acknowledged during the event. Branded table cards with their logo and a short quote or "Did you know..." fact. Sponsor recognition in the lunchtime announcements.

ENTERTAINMENT SPONSOR [EXCLUSIVE] \$4,000

Sponsor credited in gala program and by emcee before the performance. Logo on stage backdrop slides. Optional photo opportunity with the entertainer (shared on GFOA socials). Mention in pre- and post-event social media posts.

COFFEE BREAK SPONSOR \$2,500 (5 AVAILABLE)

Perked Up by [Sponsor Name]
Logo on coffee station signage
Recognition in program + verbal thank-you
Municipal budgets run better with caffeine — thanks to [Sponsor Name]
Featured in the event app announcement during the break.

SESSION SPONSOR \$1,000 [9 AVAILABLE]

Sponsor may introduce the session speaker
Logo featured on the slideshow
Verbal thank-you by the moderator before and after the session.
Opportunity to provide a branded notepad or pen for attendees.



SPONSORSHIP

Golf Tournament



GOLF BALL SPONSOR \$2,500 [Exclusive] **SOLD**

Your company logo on golf balls that will be handed out to the golfers. Brand exposure on course signage at the event.

REGISTRATION \$1,500 [Exclusive]

Your logo will be featured on the online registration page, highlighted at the registration desk on-site and on course signage.

CART SPONSOR \$2,000 [Exclusive]

Your company's logo can be displayed on one golf cart [per foursome] and on course signage.

HOLE SPONSOR \$500 [16** available]**

Host a hole at the GFOA Golf Tournament. Set up games, serve refreshments and interact with golfers while you showcase your brand.

**Limited Drink holes available*



PARTNERSHIP

THANK YOU



THANK YOU TO OUR 2025 SPONSORS

TITLE SPONSOR

Hobson Chahal Advisory Group,
CIBC - Wood Gundy

PLATINUM SPONSOR

Deloitte

GOLD SPONSORS

ATB
Sylogist
CIBC Commercial
PSD Citywide
UKG
Metrix
Hawforce Consulting
Alberta Municipalities
RMA

SILVER SPONSORS

CPA
Dye & Durham

BRONZE SPONSORS

FH Black
Ricoh
Tantus
Townsuite
Agylix/Muniverse
Vivid Reports
Servus
BDO

LUNCH SPONSOR

KPMG
Sylogist

BREAK SPONSORS

MNP

THANK YOU TO OUR 2025 EXHIBITORS

Wood Gundy
ATB
FH Black
RICOH
Sylogist
Catalis
Endeavour Solutions
PSD CityWide
Ravic
UKG
Cash Management
Eunasolutions
CIBC
Trinus
CPA
METRIX
Agilyx/muinvers
Townsuite
AB Munis
Scotiawealth
VC3
Grantmatch
National Bank
Elevate the Path
Vivid Reports, Inc.
Tantus
Hawforce Consulting Inc
Novamodus Solutions Inc.
Dye & Durham
RMA
Central Square
Amazon
Executive Wins
Workiva
Portland Fuel
Servus
KPMG
U of Lethbridge
Alberta Municipal Affairs
BDO
Western Cities HR

GFOA ALBERTA CONFERENCE
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2026 EXHIBITOR PACKAGE



MISSION: MUNICIPAL POSSIBLE

BOLD IDEAS. REAL RESULTS. ONE MISSION.

Trade Show Exhibitor Benefits

Investment \$2,850

Overall Conference Benefits

- Feature your company's products and services at the annual conference.
- Attendance in the conference (keynote speakers, etc.)
- Learn about the municipal decision-making processes.
- Connect with delegates using the WHOVA app pre and post event.

Included in your exhibitor fees are:

Lead Retrieval using the Pheedloop App

- Conference meals, including the Gala dinner, for **two** representatives.

(Additional Passes can be purchased up to 4 reps.)

- Networking activities with delegates.
- Invitation to Sponsors and Exhibitors appreciation reception.
- Booth specs '8 deep x 8' wide draped table, two chairs, power & wifi

Opportunity to purchase additional registration and gala tickets at member rates.

Tradeshow Timings: TBC

MOVE-IN

May 19 - 11AM - 5PM

TRADE SHOW

May 20 - 8AM to 4PM

May 21 - 8AM to 4PM

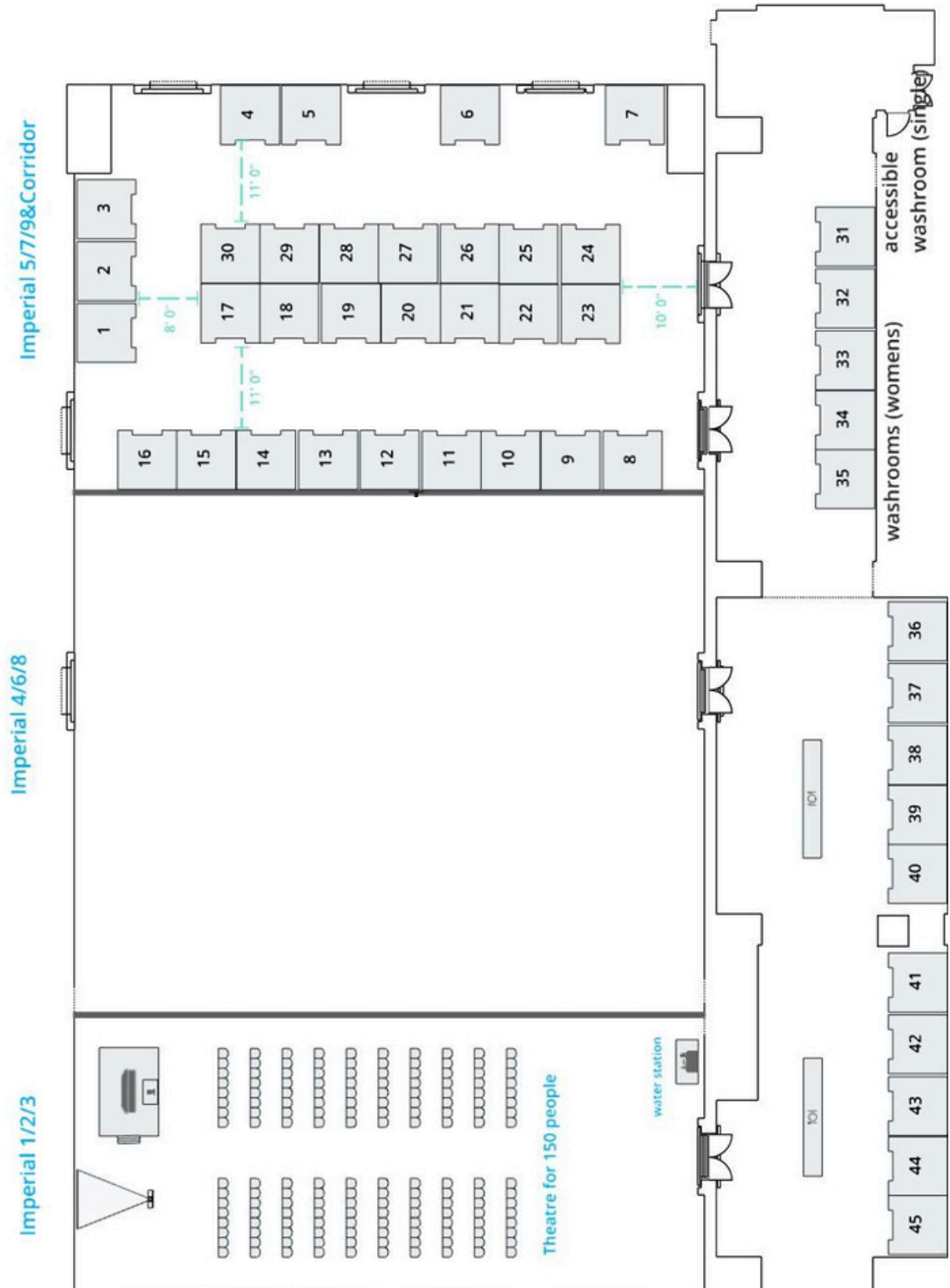
MOVE-OUT

May 21 - 4PM-5PM **OR**

May 22 -8AM - 2PM



Exhibitor Site Map



WIFI:
Password:

Exhibitor Shipping



GFOA Alberta Board

For more information:



www.gfoa.ab.ca



780.953.8733



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