

## Stakeholder Relations

### Sponsorship of Other Organizations

#### GFOA Alberta – Policy Manual

**Policy Type:**

Stakeholder Relations

**Number: 4.5.1**

**Policy Name:**

Sponsorship of Other Organizations

**Original Effective Date:** July 26, 2023

**Date of Last Amendment:**

The term “sponsorship” in this policy refers to any situation where GFOA Alberta provides contributions to third party organizations.

In general, GFOA Alberta does not offer sponsorships. Where sponsorships are considered, it is fundamental that the request is reviewed by the Executive Director before seeking agreement from the Board of Directors whether to sponsor an organization to the extent of the request.

GFOA Alberta is restrictive and selective to ensure sponsorship of an organization will not compromise our values of integrity, accountability, openness, collaboration and adaptability.

GFOA Alberta will only sponsor not-for-profit organizations that align with our strategic plan and policies and provide GFOA Alberta with a reciprocal benefit.

Any sponsorship requires a written contract that when executed clearly specifies the rights and duties of GFOA Alberta and the counterparty under the agreement. The terms of the agreement may not place GFOA Alberta in a position that gives the counterparty “exclusive right” to using GFOA Alberta’s name or logo.