

Stakeholder Relations

GFOA Alberta Relations

GFOA Alberta – Policy Manual

Policy Type:

Stakeholder Relations

Number: 4.4.1

Policy Name:

GFOA Alberta Relations

Original Effective Date: May 6, 2020

Date of Last Amendment:

GFOA Alberta’s commitment to actively build and maintain long-term relationships with stakeholders is based on two fundamental guiding principles – communication and trust.

These two principles shape the development of GFOA Alberta’s stakeholder relations philosophy, which include:

- Encouraging stakeholder participation in the decision-making process
- Providing timely information
- Open, honest communication
- Listening to stakeholder concerns
- Respecting diverse opinions
- Seeking mutually beneficial solutions
- Learning from each other (i.e. like-minded associations)

GFOA Alberta’s trust-based approach to stakeholder relations provides continued support for our current operations and the opportunity to grow GFOA Alberta. Earning the trust and support of stakeholders is fundamental to meeting this responsibility.

Defining Our Stakeholders

GFOA Alberta thinks of stakeholders as any group or individual who can affect, or who can be affected by, our operations. They include – but are not limited to:

- Administration
- Municipalities – Cities, Counties, Municipal Districts, Towns, Villages and Summer Villages
- Governments – (i.e. Municipal Affairs, etc.)
- Governmental Associations (i.e. ACFA, RMA, AUMA, CPA, GFOABC, MFOA, GFOA of the USA and CANADA, IAMA, CAGFO, etc.)
- Corporate partnerships

GFOA Alberta’s stakeholder engagement success is dependent on how effectively GFOA Alberta can maintain positive, productive relationships with all GFOA Alberta stakeholders